

www.TheSantaVideo.com

“Catch Santa Claus on Video”

About TheSantaVideo

TheSantaVideo.com allows parents to create a fun, high quality, video of Santa Claus visiting their very own home. Utilizing green screen technology, parents upload a picture from their home, select a Santa Claus scenario, and let our software superimpose Santa Claus right into your living room! Parents can then visit their streaming video online or download a high quality copy to burn to dvd, edit, or add to youtube.

The Process

Everyone gets to create their video before purchasing, which is a really neat part of the system. The video process consists of three simple steps, 1. choose a picture, 2. select a video of Santa (skit), and 3. select music (optional) - Then click "Done". The video can then be reviewed and purchased for \$14.95, or \$10.95 after receiving a coupon for "liking us" on Facebook. Once purchased, the user will receive the video "Instantly" by email, and they can then share the video with a unique streaming link, or download the video to share on Youtube, Facebook, or perhaps burn to DVD or edit further.

The Nit & Gritty (*Review Suggestions*)

What we are really hoping your readers will take away from a review is that, 1.) the videos are easy and fun to make, and 2.) their children will absolutely love it! There are a few pointers that we can give you to pass along based on feedback we have had in the past....

As you probably know all too well, kids don't miss a thing! Keeping this in mind, we did our absolute best to keep the props in the videos generic and easy to duplicate. Most parents/users make their videos on Christmas Eve, so their video has the same background that their house did when their children went to sleep the night before. If they know ahead of time that the presents in the video are wrapped a certain way, and that the cookies we used are chocolate chip, etc. they will be able to go through the process more smoothly on Christmas Eve. We have received so many thank you emails from parents who have had a blast getting ready for the video! So for instance there is one clip of Santa pulling out a red box, and if the child's "big" present that year is wrapped in the same way, it can make the video that much more special. However if the parents don't think of that until the last minute, it can limit their video choices. It doesn't matter as much for the really little kids, but the 6 and 7 year olds tend to be awesome detectives.

Social Links

Facebook: <http://www.facebook.com/pages/TheSantaVideocom/308312692518421>

Twitter: <http://www.twitter.com/thesantavideo>

Embeddable Video Links

2011 Tutorial Video - <http://youtu.be/-otjSM4tXhs>

YouTube Channel (Assorted Video Examples)- <http://www.youtube.com/user/TheSantaVideo>

Advertisements & Other Creatives

<http://www.thesantavideo.com/media.php>

Frequently Asked Questions

<http://www.thesantavideo.com/faq.php>

Affiliate Program

<http://www.shareasale.com/shareasale.cfm?merchantID=36641>

40% Commission - 365 Day Tracking Cookie

Contact Info

Email: support@thesantavideo.com

Support Desk: <http://www.thesantavideo.com/support/>